



This is an amazing time in dentistry.

It is now possible to achieve an 'extreme smile' makeover with your own teeth — quickly and safely.

I get very passionate about High Speed Braces® when I tell my patients that I can offer them an 80 percent improvement in the appearance of their smiles in about 20 percent of the time it would take using conventional orthodontics.

Adults don't want or need to be treated to the 'ideals' of comprehensive orthodontics — they want to be treated realistically. With High Speed Braces®, we can finally deliver!

— Dr. JoAnne Rochon, DMD



My whole life I was self-conscious about my teeth.

It was always in the back of my mind every time I talked, laughed, or smiled. No matter what I did or where I went I was constantly trying to hide my teeth.

This all changed after meeting Dr. Rochon. Thanks to Dr. Rochon's professionalism and friendly staff my smile is transformed and my confidence is better than ever. The best part of my experience with High Speed Braces was seeing a dramatic change in such little time. It also helped that they were transparent so no one could tell they were there unless I pointed them out.

— Erin N



381 Kent Street, Suite 508, Ottawa ON K2P 2A8 T: 613.235.4211 F: 613.235.9671

DrRochon@ICanSmile.ca | DrRacicot@ICanSmile.ca

www.ottawahighspeedbraces.ca

Give yourself the beautiful smile

you've always
dreamed of!



The fastest, easiest way to achieve a naturally attractive smile.

Many adults are unhappy with the appearance of their smiles. Crooked, gapped teeth can make anyone feel self-conscious, shy and embarrassed. Unfortunately, many adults suffer in silence because they think it's "too late" or will take too long to fix.

Our High Speed Braces® technologies and newly released 3 Month Braces™ for mild crowding and spacing can have you smiling more freely and with more self-confidence in just a few months!

Rapid correction of:

- crooked and overlapping teeth
- gaps and spaces
- crowding

How does it work?

Traditional braces emphasize changing the patient's "bite" — something most adults don't require. High Speed Braces® use clear braces and tooth-coloured wires to gently straighten teeth in an average time of only six months. This is not to say we don't change the bite, because we often do, but the main focus of treatment is the cosmetic appearance of the front teeth.



By focusing on the teeth that show when you smile and not making significant bite changes, your teeth can be straightened comfortably so you can achieve the attractive, pleasant smile you've always wanted.

High Speed Braces® for adults:

Straighter teeth in half the time — for about half the cost!

- **Invisible** — Tooth-coloured braces are barely noticeable.
- **Affordable** — About half the cost of traditional braces.
- **Comfortable** — Patented High Speed Braces® use new technology to move teeth gently without discomfort.
- **Fast** — Straighter, more beautiful teeth in as little as three to seven months!*

Take the following cosmetic dentistry quiz.

- Are you embarrassed by your smile?Y/N
- Do you have crooked or twisted teeth?Y/N
- Are you concerned about the high cost of veneers?Y/N
- Have you been told you would have to wear braces for two to three years?Y/N

If you answered “Yes” to any of these questions you may benefit from a consultation with a 3 Month Braces™ dentist near you.

Because **everyone** deserves a beautiful smile.

Q. How is it possible to straighten teeth in only three to seven months?*

A. Firstly, the technique focuses on the front teeth — the teeth that show when you smile. Cosmetic realignment of the front teeth can be achieved much faster than bite correction or jaw realignment.

Secondly, we use High Speed Braces®, which use the latest technology in dentistry to move your teeth quickly and safely.

Q. What is it about High Speed Braces® that is so revolutionary?

A. High Speed Braces® represent a combination of time-tested orthodontic techniques that have been put together in a new and exciting way.

Some of these well-documented techniques have been in use for over 60 years. Some were first developed in the 1980s and are finally being made available here in Canada. A key ingredient of the High Speed Braces® procedure is the use of tooth-coloured, nickel titanium arch wires. These wires exert a light, continuous force to gently move the teeth to the desired position.

Q. Three to seven months* sounds good, but will I still have a mouth full of metal for the whole time?

A. No — our High Speed Braces® are tooth-colored and barely visible. The wires are usually tooth-colored as well. These are nothing like metal braces! In some cases, High Speed Braces® can be placed on the back or the inside of the teeth so they are totally hidden from view.

Q. How can High Speed Braces® be more comfortable than regular braces? Doesn’t “faster” mean more intense tightening of the braces on the teeth?

A. No! This is a common misperception. Although High Speed Braces® utilize standard orthodontic procedures, only light, gentle force is applied. Plus, since the focus is on the cosmetic appearance of your teeth, rather than the position of your bite, fewer teeth need to be moved, so the desired results are achieved more quickly.



Q. Do High Speed Braces® damage the teeth, roots or gums?

A. The risk of root damage or other issues is no greater with High Speed Braces® than it is with traditional orthodontics. Since the force used is lighter and applied for less time, there are actually fewer risks involved with High Speed Braces®.

Q. Will I have to wear a retainer?

A. Yes. As with any teeth-straightening treatment, a retainer is necessary to maintain the straighter position of your teeth.

Q. How much do High Speed Braces® cost?

A. The cost depends on the patient's specific requirements but they tend to be about roughly half the price of traditional braces. In addition, the cost is often covered by many extended dental plans. Contact us for a free, no-obligation appointment so that we can provide you with a personalized cost estimate.

Q. What's the catch?

A. There really is no catch. If you are 15 years of age or older with crooked or spaced teeth and you're not looking for a major alteration to your bite, this could be the solution for you.

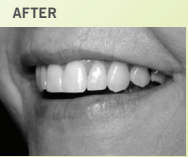
I wanted to let you know how thrilled I am with my new smile!

Thanks to your High Speed Braces® technique, I can now greet friends, family and clients without being self-conscious about my extremely crooked teeth... My only regret is that I had not done this sooner.

— Tim Morris



Can you believe we can correct this in only three months?



Now available in Ottawa!

A popular choice in Europe for more than a decade, High Speed Braces® technology has only recently become available in North America. Ottawa dentist Dr. JoAnne Rochon is one of only a few practitioners in Canada who has undergone the advanced training required that enables her to offer her patients this amazing technology.

What are you waiting for?

Call us **today** at **613-235-4211** to arrange a free, no-obligation consultation and get ready to have the **smile you've always dreamed of!**

Great news!

The cost of High speed Braces® orthodontics is often covered by many extended dental plans.

High Speed Braces® technology has been featured in *Dear Doctor* magazine and on TV and RateYourSmile.com.

* Treatment times vary and no guarantees are made regarding the exact amount of time required. Your dentist will provide an estimate for both cost and treatment duration after a complimentary consultation. Other treatment options may be discussed and may be more/less appropriate depending on individual circumstances.

